

PLUG-AND-PLAY YOUR WAY TO SEAMLESS INTEGRATION WITH AUREA CX MESSENGER ENTERPRISE



In the always-connected world of mobile, cloud, big data, and social networks, your customers are moving faster than ever. And they're doing so across a complex network of systems and applications that is constantly adapting to your business.

That's why it's more important than ever to be able to add new technologies and simplify API management without getting bogged-down in time-consuming custom implementations, or high-risk rollouts. CX Messenger Enterprise lets you plug-and-play the technologies you need, on-demand.

Evolve your infrastructure on your terms

With CX Messenger Enterprise, your technology can finally keep pace with your business. The platform delivers an even more sophisticated messaging bus that facilitates swift and simple integration of mission critical systems through a series of Aurea-developed or custom adapters.

With Enterprise Edition capabilities for real-time metrics streaming and collection – and all-new, model-based integration – it's even easier to evolve your infrastructure when, where and how you need it.

CX Messenger Enterprise delivers:

- Improved speed and performance:** We know that time is money. That's why we've launched a suite of architectural improvements designed to maximize messaging speed. Our new REST cache drives a 6x increase in speed, while the new POJO cache clocks-in at 2.5 times faster than our standard version. Overall, these architecture changes mean that CX Messenger Enterprise performs better than any other messaging bus on the market.

Converges business process, API management, enterprise messaging and system monitoring as part of the Aurea Customer Experience Platform



UP TO 4X MORE SCALABLE, AND
6X FASTER THAN CX MESSENGER
STANDARD EDITION



REAL-TIME METRICS STREAMING
AND COLLECTION



ROBUST API MANAGEMENT
AND SECURITY

- **Cost-effective scale:** The new CX Messenger Enterprise doubles messaging capacity from our standard version. This allows you to maximize your existing hardware by doubling its messaging throughput, slashing expansion costs as your systems scale.
- **Real-time analytic insights:** Today's businesses run in real-time, so lagging insights offer diminished value. CX Messenger Enterprise delivers rapid new insights to diagnose and resolve complex flow control issues through real-time metrics streaming and collection. We've massively reduced transmission latency, and increased large-volume data collection speed by 4x, and data capacity by 10x.
- **Agile API management:** Deliver development speed and innovation by empowering developers with the best in API management. CX Messenger Enterprise lets you create, edit and publish APIs of every protocol, while ensuring role-based access and security.
- **Out-of-the-box ease:** At the core of CX Messenger Enterprise is a flexible and comprehensive collection of pre-defined integration adaptors. These adapters let you take a plug-and-play approach to bring new systems and applications online. And, with CX Platform, you all have access to an all-new rapid integration modeling tool with CX Studio. Together, these out-of-the-box capabilities deliver simple, fast design and deployment services to save you time and money.

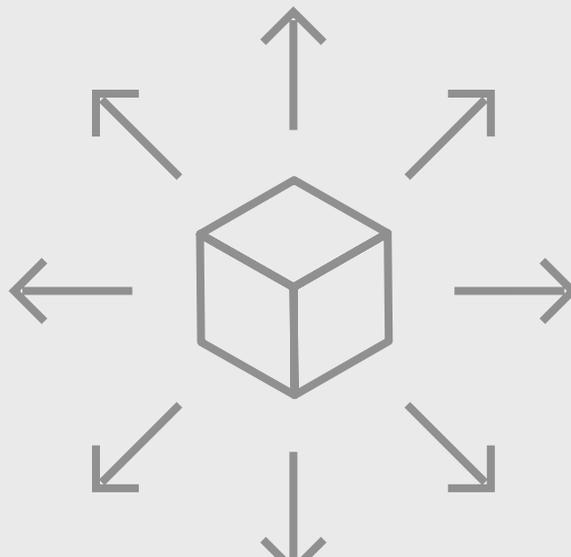
Time for a transformation: Aurea Enterprise Edition

Aurea Enterprise Editions swiftly and strategically modernize the software you already use, while creating a forward-looking business foundation for decades to come. This means you benefit from the best of Aurea's innovation and investment for the lifetime of your Enterprise subscription. That's why we've introduced Enterprise Editions of many of our products, including Aurea CX Messenger.

All of our Enterprise Edition products have been fundamentally re-architected to drive up to 10x performance improvements, completely changing the pace and scale at which you are able to interact with our technology.

We are making sweeping and simplifying updates to user experience, so every product is easier and more intuitive to use. And we're committed to delivering a premiere mobility experience for your dynamic workforce, with every Enterprise Edition product designed to deliver a seamless transition between the office, the field and the home. Now is the time.

CONTACT SALES



Great customer experience is more than the sum of its parts

Aurea Enterprise Editions deliver technology solutions that, when used together, allow you to unleash the best in customer experience. That's why CX Messenger Enterprise is now part of the Aurea Customer Experience Platform.

CX Platform includes our three major Enterprise infrastructure solutions – CX Monitor, CX Messenger and CX Process – and is the most sophisticated solution focused on workflow design, API management, orchestration, execution, and monitoring. We've even wrapped them with a new design environment called CX Studio that allows you to design and build transformational customer experience applications.



The combined power of CX Platform:

- World-class enterprise service bus messaging and API management
- Building blocks for multi-channel business process automation
- Real-time system monitoring to find and fix systems issues
- Reduces your design-build-deploy-optimize time by 50%

AUREA CUSTOMER EXPERIENCE PLATFORM

CX Studio – A visual modeling tool that allows you to graphically design, build, test and deploy new business processes, monitoring requirements and integrations across CX Platform. As processes and workflows change, CX Studio allows you to see the ripple effects across your processes and underlying systems.

- Saves development time and cost by instituting a common method for application development
- Creates a collaborative development environment to enable asset sharing across teams and geographies
- Integrates business object and integration modeling

CX Studio

CX Messenger

ENTERPRISE

A sophisticated messaging bus that facilitates plug-and-play integration of mission-critical systems through a series of Aurea-developed adapters.

- Provides robust API management
- Enables seamless association of business process and data
- Delivers a suite of pre-defined integration adapters
- Supports rapid integration modeling

CX Monitor

ENTERPRISE

Enables auto-discovery of all systems across your infrastructure for business-process-focused instrumentation and monitoring.

- 85% reduction in time and cost associated with problem identification
- Real-time dashboards for visibility of business and operational performance
- Auto-monitoring of processes and systems

CX Process

ENTERPRISE

A world-class business process management solution that enables you to model and measure truly multi-channel customer journeys, while reducing design-build-deploy time by half.

- Models and deploys complex, high-velocity processes for every channel
- Speeds mobility by leveraging the same application logic and process models across channels
- Drives continuous improvement through optimized customer interactions and supporting business processes and systems.

CX MESSENGER ENTERPRISE	Standard	Enterprise
Enterprise Messaging	●	●
Enterprise Service Bus	●	●
Continuous Availability Architecture	●	●
Dynamic Routing	●	●
Deployment Management	●	●
Unlimited CX Process Enterprise	Available via Subscription	●
Unlimited CX Monitor Enterprise	Available via Subscription	●
API Security and Management		●
CX Studio for model-based integration		●
2x message throughput		●
4x connections per broker		●
REST Cache delivering 6x performance		●
POJO Cache delivering 2.5x performance		●
Real-time Metrics Collection and Streaming		●
Platinum Support <ul style="list-style-type: none"> • Yearly Managed Upgrades • Environmental Performance Tuning • Annual Health Check • Annual Architecture Audit • Annual Production Readiness Assurance • 24x7 Support 	Available via Subscription	●

