

AUREA LIST MANAGER FOR ON-PREMISE EMAIL MARKETING CAPABILITIES



Aurea List Manager (ALM) is the engine behind thousands of successful email marketing programs. ALM powers some of the world's largest organizations which require enterprise-level data integration and the ability to manage high-volume campaigns behind the firewall.

Deliver the right message, at the right time, on your terms

Aurea List Manager is a trusted on-premise email marketing application that delivers a suite of digital marketing capabilities. Designed to help you maximize campaign ROI, while delivering a precisely targeted message for every customer, ALM lets you drive better conversion and more revenue.

Key benefits:

On-premise deployment: Aurea List Manager deploys on-premise to meet regulatory, security, and control preferences and requirements. On-premise deployment ensures that sensitive data stays behind your firewall, allowing you to control who has access.

Seamless integration: ALM easily integrates with internal and external databases so marketers can leverage existing data stores to target customers and prospects more effectively.

Content personalization and performance tracking: ALM's advanced features let you create and edit personalized messages, track visitor behavior across websites and campaigns, and measure the impact of each email sent.

Reputation management: ALM helps ensure that your brand reputation is protected, driving better conversion for campaigns. ALM uses individual IP addresses to protect against other mailers' practices.

Better deliverability: Powerful tools correct deliverability issues, and segment and send over multiple IP addresses. Improved email deliverability translates into a higher return on your investment.

Flexibility: ALM's open solution architecture can be easily configured to meet your needs.

1000s of
SUCCESSFUL
EMAIL MARKETING
PROGRAMS
FOR THE
WORLD'S
LARGEST
ORGANIZATIONS

- On-premise deployment to meet regulatory and security requirements
- Personalize for customer behavior, context, and preference
- Granular segmentation and targeting

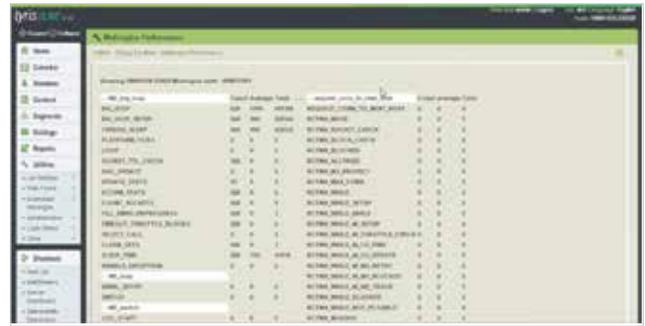
COMPARE TO:

Goolara Symphonie
Selligent

Save a fortune to invest in new ideas with Aurea Prime

Aurea Prime is our revolutionary subscription program that gives you access to all the software we have for free, forever. As an Aurea Prime member, you pay for maintenance and expansions only on products in your primary category. Everything else is included, for free.

With every Aurea Prime product, you get unlimited capacity. Use it as much as you want, with no constraints. Aurea Prime includes Standard Editions of every product, with Standard support. You can also upgrade to our Enterprise Editions and Platinum support easily and affordably.



Product Name	Category	Version	Support Level	License Type	Status
Autodesk Revit	Architecture	2015	Standard	Perpetual	Active
Autodesk Revit	Architecture	2016	Standard	Perpetual	Active
Autodesk Revit	Architecture	2017	Standard	Perpetual	Active
Autodesk Revit	Architecture	2018	Standard	Perpetual	Active
Autodesk Revit	Architecture	2019	Standard	Perpetual	Active
Autodesk Revit	Architecture	2020	Standard	Perpetual	Active
Autodesk Revit	Architecture	2021	Standard	Perpetual	Active
Autodesk Revit	Architecture	2022	Standard	Perpetual	Active
Autodesk Revit	Architecture	2023	Standard	Perpetual	Active
Autodesk Revit	Architecture	2024	Standard	Perpetual	Active
Autodesk Revit	Architecture	2025	Standard	Perpetual	Active



Existing Customer? Contact your account manager, or visit the Prime App Store to learn if Aurea List Manager is included in your membership.



Learn more by visiting our website at www.aurea.com