



# Aurea CRM Mobility Suite: Building the best relationship with your customers, everywhere.

Get away from your desk and spend more time with your customers. Whether on the road, at a point-of-sale, or in a meeting, Aurea's mobile CRM solutions mean you can access customer information, process orders, and comprehensively manage your accounts anywhere you are.

Aurea's mobile CRM solutions are optimized for the mobile devices you use every day, such as smartphones, tablets, iPads, and laptops. Our full suite of mobile applications are user-friendly, and tailored to fit your specific device and platform needs.

## Aurea CRM Mobility Suite Overview

Aurea CRM is designed to deliver unparalleled mobile flexibility and functionality, whether you're at your desk or on the go.

Your team can easily manage customer data, contacts, leads, tasks, and orders from where ever they are, saving time and making the most of every minute of their work day.

### THE CRM MOBILITY SUITE INCLUDES:

**CRM.client** – Our latest addition to Aurea CRM's Mobility Suite, CRM.client is designed to support any device on all major platforms. Supporting Windows and iOS today - with Android coming soon - its one-click set-up makes it simple to transition from CRM.pad. Its streamlined functionality, deep device integration, and offline synchronization capabilities are designed to grow with your demands as you ramp up your mobile strategy.



**EVERY DEVICE**  
CRM.client



**IN YOUR POCKET**  
CRM.mobile



**ON THE GO**  
CRM.pad

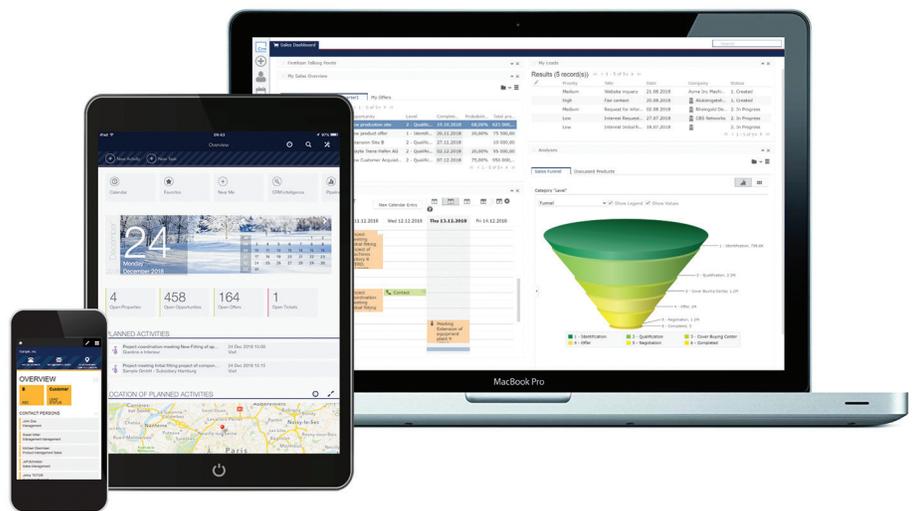


**AT YOUR DESK**  
Aurea CRM

**CRM.pad** – Designed especially for the Apple iPad, CRM.pad combines the benefits of your Aurea CRM with the iPad's intuitive user-friendliness. Your mobile workforce can take full and efficient advantage of Aurea CRM while away from the office or workstation. Whether you're working online or offline, all important customer information is perpetually at hand.

**CRM.mobile** – Our flagship mobile app, CRM.mobile lets field sales and service teams access all the relevant information wherever they are, with just a few taps on their smartphone or tablet. With online access to your CRM data, they can quickly and easily look up customer data and contact details, initiate calls directly in the app, plan and document activities, check opportunities, and add leads in real time. The browser-based web application supports all common operating systems and a broad range of smartphones; a perfect complement to BYOD environments.

**CRM.web** – Because it is web-based and accessible using all standard browsers, Aurea CRM.web delivers flexible access to customer data on internet browsers, wherever your workforce has web access.



To learn more about Aurea CRM and its companion mobility suite, contact sales today.

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