



Unleash universal CRM mobility on every device with Aurea CRM.client

CRM mobility isn't optional for your business—it's essential

Your CRM needs to be mobile—like your sales force. Sales teams are no longer tied to their desks. And, study after study shows that's the right thing to do—companies gain an extra 240 hours of work annually from employees using mobile devices for work-related purposes.

Couple that with overwhelming IT and executive support for BYOD initiatives—with 70% of IT leaders saying BYOD is top-of-mind—and it's easy to understand the criticality of a CRM solution that supports your sales teams in the office, in the field, at home... at any time.

Aurea CRM.client for universal mobility

Aurea CRM has always made powerful and simple mobility features a priority. Aurea CRM.client builds on that foundation, unleashing a universal CRM mobility solution that empowers your sales teams on every device.

Designed for the platforms you use most – Aurea CRM.client works seamlessly on Windows and iOS, with support for Android coming soon. And, it works on every device, whether it's a tablet or mobile phone.

All of the CRM capabilities you need on-the-go – you can access the critical Aurea CRM functionality you need, like managing your leads and opportunities, capturing meeting notes, and more. And, full offline synchronization capabilities ensure that the information you need is always up-to-date.

Deep device integration – CRM.client is designed to leverage the rich capabilities in your mobile device. You'll be able to use embedded features to access, update, and use CRM.client intuitively and easily, tapping into the device features you're most familiar with.

Seamless migration – Aurea CRM.client is our next-gen mobility solution, with a roadmap that will deliver CRM capabilities to empower your sales teams. We've made it simple to migrate from CRM.pad so you can take full advantage of CRM.client features as they become available.

CRM.CLIENT BENEFITS:

- Universal app for every device
- Supports iOS and Windows
- Boosts BYOD initiatives with the CRM features you use most

Bridge the gap between the office and everywhere else

There's no limit to the device flexibility and sales and marketing productivity you can access with Aurea CRM.client. Whether you're focused on simplifying sales team processes, expanding BYOD initiatives, or simply getting the most out of your Aurea CRM solution, Aurea CRM.client can help you bridge the gap.

Contact us to learn more about Aurea CRM.Client

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