



The Aurea Software Library

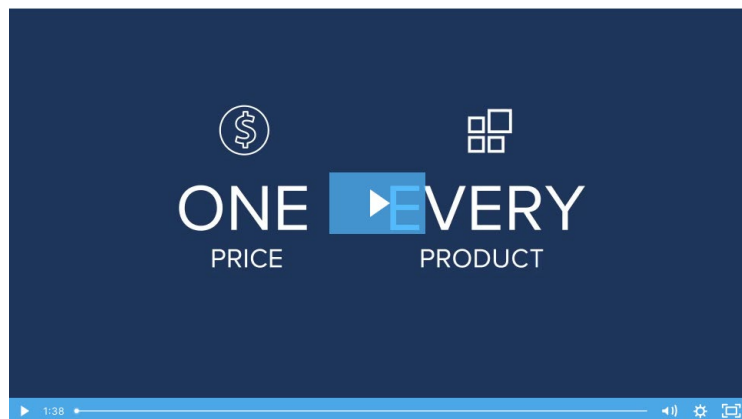


Your Aurea Benefits

As a buyer of software, you already know the challenge: stretching your IT budget and finding new ways to deliver innovation. Our goal at Aurea is to enable you to drive the pace of digital transformation by ambition rather than by economics.

That's why at Aurea, we've completely reimagined how enterprise licensing works.

Aurea is the 'Netflix of enterprise software.' And like Netflix, we offer access to our entire library for a single annual subscription fee. Like Netflix, that subscription enables you to consume any of the offerings in our library. And like Netflix, we will continually expand our library with new additions we build as well as acquire.



Here's how it works. Your spending power is set by your current product subscription. There is immediate value in your current subscription that you haven't yet activated. With the amount you spend on your current product today, you're entitled to that amount of any and all Aurea products.

There are three ways customer leverage Unlimited.

GET MORE VALUE FROM YOUR CURRENT PRODUCT.

Select a popular bundle we call Unlimited Packs that compliment your core Aurea product with another Aurea product to drive enhanced value from your existing deployment.

TAKE A SINGLE PRODUCT.

Select any product from the library - either replace a costly solution in your current IT stack, or add a new capability. We get you up and running with our complimentary onboarding and support.

ASK US TO CREATE A CUSTOM SOLUTION FOR YOU.

Customizations allow you to solve specific business problems. You tell us what you want to accomplish, and we'll design and implement the right combination of Aurea products to meet your needs.

Product List

Click on a product name below to view more details.

SALES & MARKETING

- **Customer Relationship Management** - Evolve your CRM from customer management to customer engagement.
- **List Manager** - Simple, on-premise email marketing to deliver the right message at the right time.
- **Campaign Manager** - Email marketing in the cloud to deliver the right message at the right time.
- **Distribution Channel Management** - Optimize your producer commission calculation and payment process.
- **FirstRain** - Understand your customers and engage them intelligently through powerful analytics.
- **Infer** - Actionable intelligence to win more customers.
- **Evoq Content** - Empower your marketers with a feature-rich, IT-friendly content management system.
- **Synoptos** - Immediate media insights for more informed decision making.
- **SalesBUILDER** - Achieve complexity without compromise with SalesBUILDER product and solution configuration.

COLLABORATION

- **Jive** - The gateway to your people and knowledge.
- **Bonzai** - A digital workplace to drive engagement and collaboration.
- **Sococo** - Work remotely, side-by-side, with an online office.

INTEGRATION

- **Aurea Process** - The building blocks for multi-channel business process automation.
- **Aurea Monitor** - Find and fix system issues with real-time monitoring.
- **Aurea Messenger** - Plug-and-play ESB system integration for complex architectures.

IT & COMPLIANCE

- **Compliance Manager** - Advance the science of compliance.
- **Regulatory Solutions** - Seamless management of submission documentation, with minimal IT demands.
- **Clinical Solutions** - Deploy, manage, and track clinical trial documents everywhere you need.
- **Quality Management Solutions** - Real-time tracking of critical quality processes for maximum transparency.
- **AlertFind** - Mission-critical enterprise notification.
- **Artemis 7** - Aligning portfolio and project management.
- **Artemis Views** - Offering all the benefits of an integrated cost and schedule.
- **Quicksilver** - Create and publish complex documents in virtually any language and any format.
- **Kayako** - Build meaningful customer relationships with a modern help desk.

COMMERCE

- **Collaborative Enterprise** - Streamline retail ERP from product management to supply chain.
- **Revenue Lifecycle Management** - The retail energy industry's only solution that provides revenue and customer management capabilities throughout the customer relationship lifecycle.

POPULAR BUNDLES

- **For Aurea CRM** - Collaborative CRM - Predictive CRM - Sales Intelligence
- **For Jive** - Virtual Workspace - Crisis Management - Enhanced Onboarding - Newsletter Pro - Content Notifications

Product Details: Sales & Marketing



Customer Relationship Management

Evolve your CRM from customer management to customer engagement.

Aurea CRM is a comprehensive and simple CRM solution to manage every interaction with your customers throughout their journey. Offering both web-based and mobile capabilities, Aurea CRM lets you create a 360-degree view of every customer.

- Increase adoption with simple and comprehensive capabilities
- Inspire best sales behavior with comprehensive sales and pipeline insights
- Enhance salesforce productivity with mobile and tablet tools

Platform:



Deployment:



Comparable to:

salesforce.com ■ SugarCRM
Zoho CRM



List Manager

Simple, on-premise email marketing to deliver the right message at the right time.

Aurea List Manager (ALM) delivers simple, comprehensive on-premises email and digital marketing capabilities. ALM lets you easily segment, target and measure digital communication across every channel.

- Segment and personalize for behavior, context, and preference
- Manage mailing lists, contacts, and segments
- Optimize with A/B testing, heat maps, and detailed insights

Platform:



Deployment:



Comparable to:

Marketo ■ Pardot ■ SilverPop



Campaign Manager

Email marketing in the cloud to deliver the right message at the right time.

Aurea Campaign Manager (ACM) delivers mature, field-tested digital marketing capabilities. Delivered in the cloud, ACM lets you easily segment, target, and measure the effectiveness of your digital communication across every channel.

- Segment and personalize for customer behavior, context, and preference
- Preview messages across clients and mobile devices
- Boost campaign ROI with A/B testing, and by optimizing email inbox placement

Deployment:



Comparable to:

Marketo ■ Pardot ■ SilverPop ■ Hubspot

Product Details: Sales & Marketing



Optimize your producer commission calculation and payment process.

Aurea Distribution Channel Management simplifies producer commission modeling, calculation, and processing across the insurance industry and provides comprehensive producer manager functions.

- Create and deploy new compensation models faster
- Maintain producers and ensure producer compliance with regulatory requirements
- Easy application integration through robust APIs

Platform:



Deployment:



Comparable to:

Sixsense ■ Enlyft ■ InsideView



Understand your customers and engage them intelligently through powerful analytics.

FirstRain delivers just-in-time analytics that increase customer engagement and grow revenue. Get deep customer insights and market trends delivered directly to your employees — accessible via the web, mobile apps, and powerful APIs and CRM integrations.

- Create new opportunities with powerful insights into your customers and markets
- Get prompted on how and when to engage with your customers, to close more deals
- Stay on top of your competitors with real-time updates around key developments

Deployment:



Comparable to:

Sixsense ■ Enlyft ■ InsideView



Actionable intelligence to win more customers.

Infer uses machine learning to optimize and expand your sales and marketing funnel. Powered by proven data science, it helps you rapidly identify your most promising prospects, build hyper-targeted segments, and increase conversion rates on inbound and outbound campaigns.

- Use proven data science to rapidly identify your most promising prospects
- Automatically predict who is in-market and ready to buy, helping reps close bigger deals faster.
- Get higher quality MQLs at an improved ROI by more accurately segmenting and targeting your prospects

Deployment:



Comparable to:

Marketo ■ salesforce.com
SalesWings ■ 6Sense

Product Details: Sales & Marketing



Empower your marketers with a feature-rich, IT-friendly content management system.

Evoq Content is an industry-leading .NET content management system (CMS) that makes it easy for business users to publish and measure content. With Evoq, marketers get features like streamlined page creation, in-context analytics, and sophisticated visitor engagement tools, while IT can trust proven security, performance, and extensibility.

- Publish content quickly and easily
- Optimize your site with in-context analytics
- Boost visitor engagement with gamification and more

Platform:



Deployment:



Comparable to:

HubSpot CMS ■ WordPress ■ Pantheon
Joomla! ■ Drupal ■ Squarespace



Immediate media insights for more informed decision making.

Synoptos is a media intelligence solution providing news and social insights to help you understand what's transpiring in the media, identify pathways to influence key stakeholders, and improve operational decision making.

- Executive news briefs
- Social media briefs
- Brand monitoring
- Breaking news alerts and special reports

Deployment:



Comparable to:

TVEyes ■ Mention ■ Meltwater ■ Cision
SEMRush ■ Communications Cloud



Achieve complexity without compromise with SalesBUILDER product and solution configuration.

SalesBUILDER provides unprecedented configuration software to give build-to-order and engineer-to-order businesses a competitive edge, setting the standard for product configuration and pricing solutions.

- Quick, efficient configuration
- Optimized sales processes
- Accurate, consistent operations
- Complexity made simple

Platform:



Deployment:



Comparable to:

Salesforce CPQ ■ KBMax ■ Powertrak
eRep CPQ ■ Verenia CPQ

Product Details: Collaboration



Jive Enterprise Work Platform

The gateway to your people and knowledge.

Jive delivers the best in interactive intranet capabilities, letting you accelerate business processes and collaboration across the organization. Jive can optimize company communications, enable human resources portals, and drive sales enablement while increasing employee connection.

- Accelerate key business processes and deliver critical news and insights
- Tap into the full power of Jive Interactive Intranet anywhere from any mobile device
- Bridge IT infrastructure and break down silos for collaboration across systems

Platform:



Deployment:



Comparable to:

Igloo ■ Communifire ■ Interact ■ Mango
Simpplr ■ SharePoint ■ FaceBook
Workplace ■ Unily



Bonzai Intranet

A digital workplace to drive engagement and collaboration.

Enrich your SharePoint and Office 365 investment with an engaging intranet experience driving greater collaboration and productivity.

- Communicate and engage your workforce
- Quickly and efficiently locate experts and content
- Connect with coworkers via an employee directory

Platform:



Deployment:



Comparable to:

Igloo ■ Mango ■ Simpplr ■ Unily



Sococo

Work remotely, side-by-side, with an online office.

Sococo is the online workplace where distributed teams come to work together each day, side-by-side. No matter where team members might be. Down the hall or halfway around the world – working in your organization's online office is even more productive than being on the same floor or in the same room.

- Click Get and ask your colleague to join you right now.
- Knock on the door to ask a quick question.
- Read facial expressions. Share multiple screens. Make decisions in the moment. Get work done efficiently.

Deployment:



Comparable to:

Pragil ■ Zoom ■ Jostle ■ BaseCamp

Product Details: Integration

Aurea Process

The building blocks for multi-channel business process automation.

Aurea Process provides the business process management building blocks you need to support complex application environments, enabling you to model and measure multi-channel customer journeys.

- Design, model, and deploy for every channel
- Focus on human-centric system workflows
- Drive continuous improvement with optimized process performance

Platform:



Deployment:



Comparable to:

Appian ■ Signavio ■ PegaSystems

Aurea Monitor

Find and fix system issues with real-time monitoring.

Aurea Monitor delivers the system monitoring, root-cause analysis, and issue identification tools you need to run your business in real-time.

- Automate discovery of new systems in your infrastructure
- Simplified root-cause analysis and correction
- Streamlined policy management and updates

Platform:



Deployment:



Comparable to:

AppDynamics ■ Dynatrace

Aurea Messenger

Plug-and-play ESB system integration for complex architectures.

Aurea Messenger lets your technology keep pace with your business through an industry-leading Enterprise Service Bus that lets you adapt quickly.

- Let systems adapt flexibly at the pace of your business
- Continuous availability and dynamic routing optimize resources
- Enterprise-class messaging and service-oriented architecture middleware

Platform:



Deployment:



Comparable to:

Boomi ■ MuleSoft ■ Microsoft BizTalk
WebMethods ■ Tibco BusinessWorks

Product Details: IT & Compliance

Compliance Manager

Advance the science of compliance.

Aurea Compliance Manager delivers a suite of clinical, regulatory, SOP & training, and quality management solutions to help you bring life-enhancing therapies to market faster, safer, and more efficiently.

Delivers a suite of modules on top of the Aurea Compliance Platform, including:

- Regulatory and Quality Management Solutions
- Electronic Trial Master File
- SOP & Training

Platform: Deployment:



Comparable to:

Cerner ■ ConvergePoint ■ Veeva

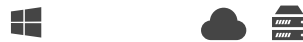
Regulatory Solutions

Seamless management of submission documentation, with minimal IT demands.

Regulatory Document Management (RDM) delivers Life Sciences industry expertise alongside best-of-breed document management. Designed to help you avoid the high cost of ownership of custom solutions, RDM starts with our industry-proven configuration, while also providing simple tools to tailor every process to your business.

- Simplify adherence to industry best practices
- Centralize Regulatory Document Management
- Automate submission-ready documents

Platform: Deployment:



Comparable to:

Veeva

Clinical Solutions

Deploy, manage, and track clinical trial documents everywhere you need.

Easily deploy, manage, and track critical trial documents and global submissions with Electronic Trial Master File (eTMF) and Trial Exchange solutions from Aurea Compliance Manager. Gain major productivity and compliance improvements to clinical trial document management processes, everywhere you need it.

- Secure, anytime, anywhere access for clinical trial site staff
- Complaints and audit management for complete confidence
- Real-time access and compliance with eTMF

Platform: Deployment:



Comparable to:

Veeva ■ NextDocs

Product Details: IT & Compliance



Quality Management Solutions

Real-time tracking of critical quality processes for maximum transparency.

Success depends on bringing life-enhancing therapies to market faster, safer, and more efficiently. Every day, every document, and every dollar matters. Aurea Quality Management Solutions (QMS) let you avoid costly quality issues, while increasing speed and efficiency through document compliance.

- SOP & Training compliance without complexity
- Deviations, non-conformance, and CAPA oversight
- Complaints and audit management for complete confidence

Platform:



Deployment:



Comparable to:

Pilgrim ■ IQvia



AlertFind

Mission-critical enterprise notification.

Mission-critical communications for emergencies and unplanned disruptions. AlertFind from Aurea Messaging Solutions enables mass two-way notifications to employees and customers via email, landline, mobile phone, and text message.

- Complete two-way communication
- Sophisticated geographic notifications
- Rapid, high-performance connection

Deployment:



Comparable to:

AlertMedia ■ Everbridge ■ AlarmPoint



Artemis 7

Aligning portfolio and project management.

Artemis 7 (A7) from Aurea Planning Solutions is the only end-to-end enterprise system offering real-time portfolio and resource management reporting to empower decision making and collaboration – with panoramic views into portfolio management, financial, and resource management, and program and project governance.

- Centralize critical enterprise data
- Optimize resources and workflows
- Connect budgets to performance and goals

Platform:



Deployment:



Comparable to:

Planview ■ Broadcom ■ ChangePoint

Product Details: IT & Compliance



Offering all the benefits of an integrated cost and schedule.

Effectively and efficiently manage project and earned value management requirements from a single product suite with Artemis Views. The gathering of project, cost, and scope—together in one single interface—provides total cost visibility within the project schedule, reducing cost impact iterations, data anomalies, and time needed to integrate multiple data sources.

- Integrated Earned Value Management (EVM) and Project Portfolio Management (PPM)
- End-to-end change management
- Real-time business intelligence, reports, dashboards, and interactive analytics

Platform:



Deployment:



Comparable to:

Planview ■ Broadcom ■ ChangePoint



Create and publish complex documents in virtually any language and any format.

Assemble publications from a variety of text, graphic and database sources, including Microsoft Word, AutoCad, Microsoft Excel, and Oracle.

- Flexible & adaptive
- Multi-language Support
- Robust Publishing Capabilities

Platform:



Deployment:



Comparable to:

Planview ■ Broadcom ■ ChangePoint



Build meaningful customer relationships with a modern help desk.

Kayako is a cloud-based help desk that comes with powerful out-of-the-box functionality. With Kayako, customer service teams can easily manage requests and conversations over any channel, including live chat, email, Facebook, and Twitter, to support their customers, boost loyalty, and deliver a differentiated experience.

- Shared inbox for customer conversations
- Customer self-help knowledge base
- Built for modern businesses
- Proven across industries

Deployment:



Comparable to:

Zendesk ■ Freshdesk ■ Intercom ■ Desk ■ HelpScout ■ HappyFox ■ Groove ■ ClickDesk

Product Details: Commerce



Collaborative Enterprise

Streamline retail ERP from product management to supply chain.

Aurea Collaborative Enterprise streamlines retail product and supply chain management with the best in ERP. Share information between departments in real-time, accelerate processes, and improve global visibility.

- Integrated PIM system for product and supplier management
- Purchasing portal to streamline product purchasing process
- Supply chain management, forecasting, and optimization

Platform:



Deployment:



Comparable to:

BrightPearl ■ Netsuite ■ SysPro



Revenue Lifecycle
Management

The retail energy industry's only solution that provides revenue and customer management capabilities throughout the customer relationship lifecycle.

Retail energy providers need enterprise capabilities to seamlessly manage customers across the entire revenue lifecycle. Aurea Energy Solutions Revenue Lifecycle Management lets energy retailers offload the complexity and cost of retail billing, driving maximum revenue, and growth through a fully managed, scalable platform.

- Revenue lifecycle management at enterprise scale
- Real-time, actionable insights
- 100% compliance in every market

Deployment:



Comparable to:

SAP

Product Details: Popular Bundles

Extend the value of your existing Aurea product by selecting a popular bundle we call Unlimited Solutions. These popular pairings connect your core Aurea product to another Aurea product to drive enhanced value from your existing deployment.

POPULAR BUNDLES FOR CRM

Collaborative CRM

Jive is the perfect complement to ACRM, bringing together your sales teams and stakeholders in one place to collaborate on opportunities and close deals faster.

This solution combines: [Aurea CRM + Jive](#)

Predictive CRM

Leverage proven data science to rapidly identify your most promising prospects, build hyper-targeted segments, and personalize outreach at scale, to significantly increase conversion rates of campaigns.

This solution combines: [Aurea CRM + Infer](#)

Sales Intelligence

Tell sales reps where to spend their time and how, using predictive analytics to identify deal threats, accelerators, and valuable reasons to check in.

This solution combines: [Aurea CRM + FirstRain](#)





POPULAR BUNDLES FOR JIVE

Virtual WorkSpace

With the rise of remote workers, we have several solutions that address the breadth of collaboration and connection your organization needs to continue thriving.

This solution combines: [Jive + Sococo + AlertFind](#)

Crisis Management

A comprehensive solution for planning, reporting, activating, and analyzing the response to an emergency.

This solution combines: [Jive + Aurea Process + AlertFind](#)

Enhanced Onboarding

A simple solution for automating complex processes and creating everything you need to onboard new employees quickly and efficiently.

This solution combines: [Jive + Aurea Process](#)

Newsletter Pro

Automate the creation and delivery of newsletters ensuring you reach the right employees with the right information at the right time.

This solution combines: [Jive + Campaign Manager](#)

Content Notifications

Improve employee productivity and expand Jive content reach with Content Notifications – notifying users when new content is posted to review.

This solution combines: [Jive + AlertFind](#)

Onboarding Services

To get the most value from your Unlimited subscription, we include complimentary onboarding to get you up and running on your new solution. Our onboarding process is based on best practices that have helped other clients successfully adopt these solutions. Get started in four phases:

PHASE 1 – KICKOFF

The Aurea PMO schedules a kickoff meeting with your project team to review the project methodology, schedule, and expectations.

PHASE 2 - DEPLOYMENT

We deploy your new solution and apply standard configurations, which include pre-configured best practice use cases that have been proven with our customers.

PHASE 3 – TRAINING

During this phase, you'll learn to manage the system, train your end users, and and leverage more best practices for launching and adopting your solution.

PHASE 4 – PILOT

During the Pilot Phase, we host weekly Ask a Consultant Workshops to answer questions and help you plan and execute the launch of your new system.

	MONTH 1				MONTH 2				MONTH 3			
	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8	WEEK 9	WEEK 10	WEEK 11	WEEK 12
PHASE 1 – KICKOFF												
PHASE 2 – DEPLOYMENT												
PHASE 3 – TRAINING												
PHASE 4 – PILOT												

Sample onboarding schedule for a basic Jive implementation.
Please note - final dates and durations are determined during the project kickoff meeting.

Savings Worksheet

The software licenses and support are included in your subscription, up to your current spend. The implimentation of new product or solution is performed through our complimentary onboarding services package which comes at no additional coast to you.

Once your system is up and running, we can provide additional custom services to expand your capabilities. Speak with our sales and services team if you're interested in exploring more options.

Use this worksheet to see how much you can save. Select an Aurea product from the catalog, then fill in the costs from your current vendor's comparable product.

EXAMPLE:

PRODUCT	Everbridge	Aurea AlertFind
Number of Users	100	100
Licensing Cost	\$60,000	\$0
Support Cost	\$9,000	\$0
Total Cost	\$69,000	\$0
Cost per User	\$690	\$0

PRODUCT

Number of Users

Licensing Cost

Support Cost

Total Cost

Cost per User



Have a question or need assistance? We're here to help.

To ensure the fastest response, please contact:

Sales:

For questions related to your agreement including renewals, additional services or products, and pricing.

[LEARN MORE »](#)

Support:

To open tickets, check ticket status, or inquire about product performance.

[LEARN MORE »](#)

Community:

Worx is your one-stop-shop for connecting with other Aurea customers and getting quick answers from our expert-written knowledge base articles.

[LEARN MORE »](#)