

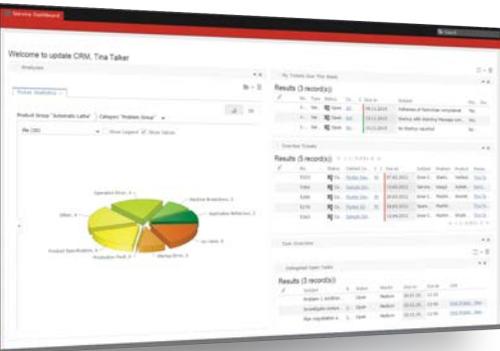
Aurea Prime Solutions: Learn What's Inside

Aurea CRM

Evolve your CRM from customer management to customer engagement

Aurea CRM is a comprehensive and simple CRM solution to manage every interaction with your customers across their journey. Offering both web-based and mobile capabilities, Aurea CRM lets you create a 360-degree view of every customer.

- Increase adoption with proven lead and opportunity management capabilities
- Inspire best sales behavior with clear sales and pipeline insight
- Enhance salesforce productivity with mobile and tablet tools



Aurea Campaign Manager

Email marketing in the cloud to deliver the right message at the right time

Aurea Campaign Manager delivers mature, field-tested email marketing capabilities. Delivered in the cloud, Aurea Campaign Manager lets you easily segment, target and measure effectiveness of your digital communication across every channel.

- Cloud-based for flexibility and scalability
- Segment and personalize for customer behavior, context, and preference
- Preview messages across clients and mobile devices



Aurea List Manager

Simple, on-premise email marketing to deliver the right message at the right time

Aurea List Manager delivers secure, comprehensive on-premises email marketing capabilities. ALM lets you easily segment, target and measure email success and engagement across every platform.

- Segment and personalize for behavior, context, and preference
- Manage mailing lists, contacts, and segments
- Optimize with A/B testing and heat maps for detailed insights

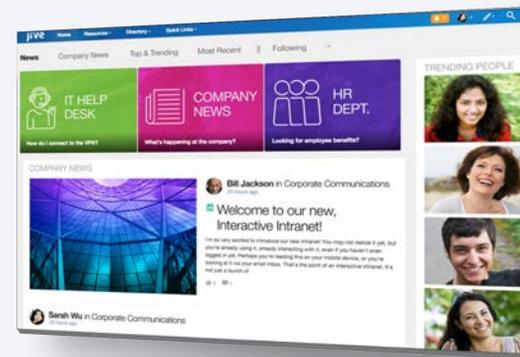


Jive-n Interactive Intranet

Empower your workforce to take the next leap with business collaboration

Jive-n delivers the best in interactive intranet capabilities, letting you accelerate business processes and collaboration across the organization.

- Optimize company communications, manage human resource portals, and drive sales enablement
- Rich mobile app for access to the full power of Jive anywhere, anytime
- Bi-directional integrations bridge IT infrastructure and break down silos



Aurea Collaborative Enterprise for Retail

Streamline retail ERP from product management to supply chain

Aurea Collaborative Enterprise streamlines retail product and supply chain management with the best in retail-focused ERP. Aurea Collaborative Enterprise lets you share information in real-time between departments, accelerate processes, and improve global visibility.

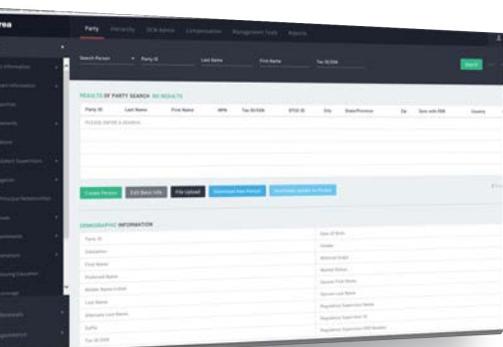
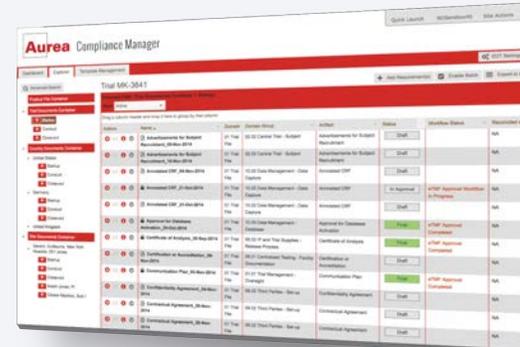
- Integrated PIM and merchandising management system for product and supplier management
- Purchasing portal to streamline product purchasing
- Supply chain management, forecasting, and optimization

Aurea Compliance Manager for Life Sciences

Advance the science of document compliance

Aurea Compliance Manager delivers a suite of clinical, regulatory, SOP & training, and quality management solutions to help you bring life-enhancing therapies to market faster, safer, and more efficiently.

- Regulatory Document Management
- Electronic Trial Master File
- Trial Exchange
- SOP & Training
- Quality Management Solutions, including CAPA, Deviations and Non-Conformance, Complaints, Change Control, and Audit Management



Aurea Distribution Channel Management

Optimize your producer, commission, and payment management processes

Aurea Distribution Channel Management simplifies producer management, commission modeling and calculation, and processing across the insurance industry.

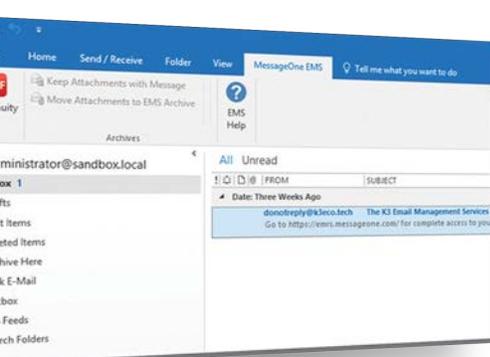
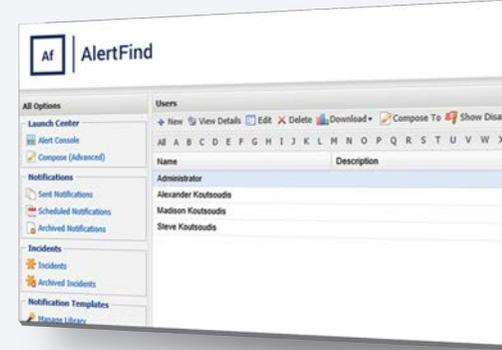
- Create and deploy new compensation models faster
- Maintain producers and ensure producer compliance with regulatory requirements
- Easy application integration through robust APIs

AlertFind from Aurea Messaging Solutions

Mission-critical enterprise notifications made easy

Aurea Messaging Solutions (AMS) AlertFind delivers communications you can count on during emergencies and unplanned disruptions.

- Enterprise notifications via phone, email, voice message, and more
- Data security and access control designed to meet the demands of large enterprises
- Web services APIs let you integrate with enterprise solutions



Email Continuity from Aurea Messaging Solutions

Ensure consistent email delivery - even during network interruptions

Aurea Messaging Solutions (AMS) Email Continuity provides on-demand email access for planned or unplanned outages.

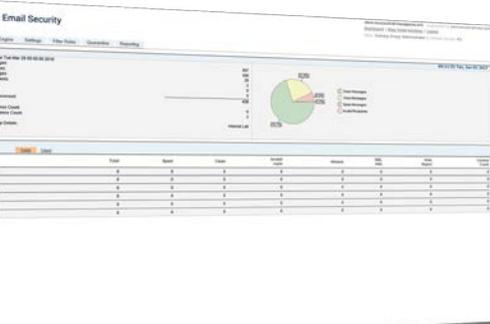
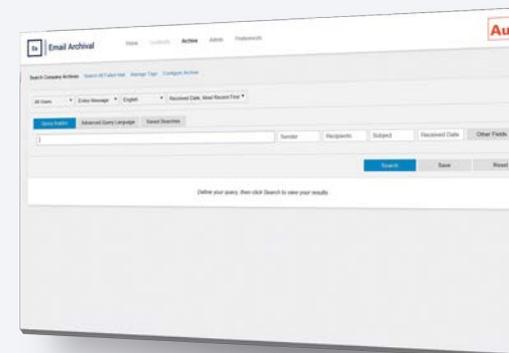
- Send and receive email through mobile devices, web browsers or Microsoft Outlook
- Near-real-time failover can be activated in 60 seconds
- Automatic email reconciliation lets you get back to business quickly

Email Archival from Aurea Messaging Solutions

Centralized email retention and discovery for Exchange and Office 365

Aurea Messaging Solutions (AMS) Email Archive provides secure, cloud-based email storage, while delivering instant discovery access.

- Cloud-based storage for seamless scale and security
- Fully-indexed email contents enables fast content discovery
- Seamless web and mobile access



Email Security from Aurea Messaging Solutions

Comprehensive cloud-based email protection

Aurea Messaging Solutions (AMS) Email Security provides industry leading protection for all of your email communications.

- Cloud-based platform to deploy quickly and scale on-demand
- Complete antivirus and antispam protection
- Administrative tools to manage role-based access, monitor dashboards, and customize reports

Aurea CX Process

The building blocks for multi-channel business process automation

Aurea CX Process provides the business process management building blocks you need to model, execute, and measure multi-channel customer journeys.

- Design, model, and deploy for every channel
- Focus on human-centric and system workflows
- Drive continuous improvement with optimized process performance



Aurea CX Monitor

Find and fix system issues with real-time monitoring

Aurea CX Monitor delivers the business transaction monitoring, root-cause analysis, and issue identification tools you need to run your business in real-time.

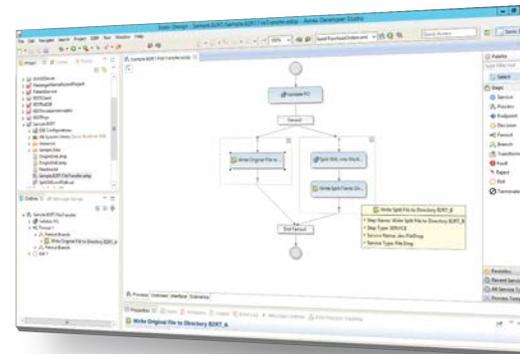
- Automate discovery of new transaction flows in your infrastructure
- Simplified root-cause analysis and correction
- Streamlined policy management and updates

Aurea CX Messenger

Plug-and-play ESB system integration for complex architectures

Aurea CX Messenger lets your technology keep pace with your business through an industry leading Enterprise Service and Messaging Bus that lets you adapt quickly.

- Let systems adapt flexibly at the pace of your business
- Continuous availability and dynamic routing optimize resources
- Enterprise-class messaging and service-oriented architecture middleware, with guaranteed message delivery



Learn more about your individual benefits with Aurea Prime.

Contact Sales >