



# Aurea Solutions in the Cloud: reduce risk, cut costs, and drive simplicity

Aurea knows that your business demands the best. The best in performance, flexibility, simplicity, security, and scale. That's why Aurea solutions provide the flexibility and power of the Cloud.

Aurea clients who take advantage of our solutions in the Cloud know that they can confidently simplify infrastructure and operational demands, while reducing capital and operational costs – all while seamlessly accessing the latest Aurea solutions features and capabilities.

## Taking the Cloud to new heights

By taking advantage of Aurea solutions in the Cloud, you'll unlock continual access to the our latest capabilities, features, and enhancements – and you'll access these benefits without the hassle of upgrades or downtime.

### AUREA CLOUD BENEFITS:

**Powered by Amazon Web Services (AWS):** Aurea solutions in the Cloud are delivered on Amazon Web Services (AWS), which provides the world's most reliable, scalable, resilient Cloud infrastructure. With nearly 10x the utilized Cloud capacity of its 14 closest competitors combined, Amazon is the clear leader in infrastructure technology.

**Simplified infrastructure management:** By migrating to Aurea solutions in the Cloud, you'll achieve huge operational simplicity – freeing you to focus more attention on your business. Aurea solutions in the Cloud let you offload infrastructure management tasks, reducing effort and streamlining resource needs. You'll also benefit from greater peace of mind knowing that Aurea solutions in the Cloud have managed failover and backup to ensure business continuity, while also providing unlimited scalability.

**Always the latest:** Aurea solutions in the Cloud unlock all the benefits of a managed service. You'll have seamless access to continual product updates, including the latest features and capabilities. And, there are no software upgrades to manage.

**Reduced Total-Cost-of-Ownership (TCO):** When you migrate from on-premise to Cloud, you'll quickly reduce your total-cost-of-ownership (TCO). You'll reduce overall software costs, while achieving additional capex and opex cost savings associated with with on-premise deployments.

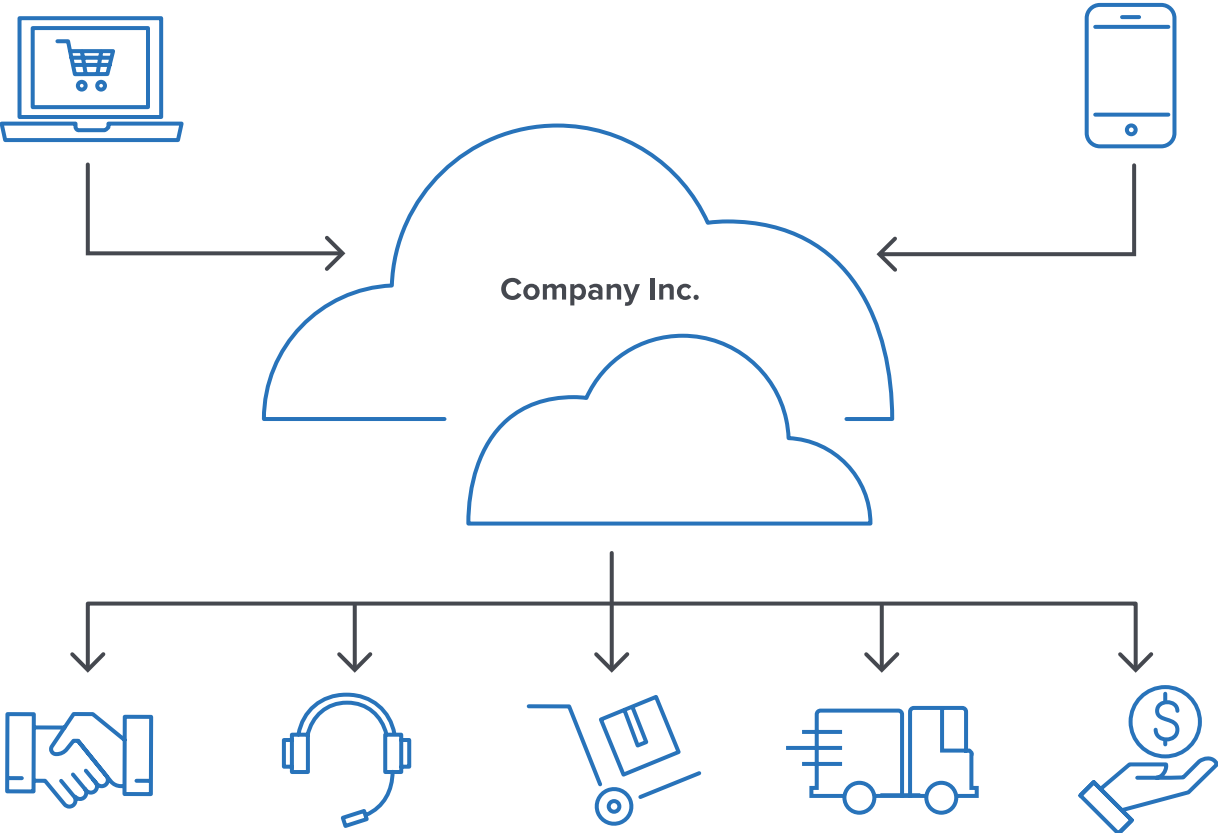
**Simple to migrate:** Aurea simplifies and streamlines the migration process. You can use your annual Managed Upgrade service – part of Platinum Support, and included with all Enterprise Editions – to take advantage of a no-cost migration.

### CLOUD FOR AUREA CRM:

- Latest Aurea CRM functionality with none of the hosting or upgrade hassle
- Built on the world's most modern Cloud infrastructure for the most comprehensive and stable capabilities
- Lower TCO, and simplified management

# Simplicity. Scale. Security. Cloud.

Aurea solutions in the Cloud let you achieve the speed, scale, and simplicity your business demands. You'll create more agility for business and IT, while ensuring access to the newest features, and most robust infrastructure for business continuity. Your business deserves the best, and it starts with Aurea solutions in the Cloud.



Learn more about Aurea CRM in the Cloud

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